

G&F FINANCIAL GROUP TO OPEN 7TH BRANCH IN VANCOUVER

Credit union looks to bring financial empowerment to Cambie corridor

Burnaby, BC – G&F Financial Group, fifth largest credit union in BC, will open a new branch in south Vancouver, its seventh branch in the city. Slated to open in early 2023, the Oakridge Branch will be located in the new Cambie Gardens development situated between Cambie and Heather Street from West 57th to West 59th Avenue.

“Having a branch in Cambie Gardens will give us more opportunity to connect with the public who will call this growing community their home. This is a great opportunity to pursue our mission to empower our members and the community with financial literacy,” said Bill Kiss and Jeff Shewfelt, Co-CEOs, G&F Financial Group.

Financially empowering members

We are committed to financially empowering our members through advice, education, and building meaningful relationships – something G&F is known for.

The branch will offer comprehensive banking services, insurance and wealth management solutions, as well as an ATM/Night Deposit unit, safety deposit boxes, and a cash recycler. The interior of the branch will provide a welcoming and contemporary atmosphere that is found in our other locations. G&F’s branches are specifically designed to foster conversations where advisors can discuss members’ needs with them in a comfortable environment.

As we continue to grow, G&F will deepen our investment in technology in response to member digital banking expectations. At the same time, we recognize the importance of continuing to provide face-to-face, personal service for our members. Building a seventh branch in Vancouver will help us foster those personalized relationships and the trust that we’re known for. The Oakridge Branch will allow us to provide the banking experience members expect from G&F Financial Group while welcoming new members to our family.

Helping diverse Vancouver communities thrive

G&F will have seven branches in Vancouver, located in the West End, Kitsilano, Killarney, Mount Pleasant, Hastings-Sunrise and Fraser communities, and now in Oakridge. We invest in many organizations and community initiatives in Vancouver, including the BC Children’s Hospital Foundation which we have supported for over 19 years. We also support the YWCA, the Greater Vancouver Food Bank, the Bosnian Festival, Vancouver Minor Baseball and Covenant House Vancouver, among others.

About G&F Financial Group

With over 61,000 members, 27 locations and \$5 billion in total assets under administration, G&F Financial Group proudly provides a full range of personal and business banking, investment, and insurance solutions to our credit union members. With a passion for educating and empowering others to achieve their financial goals, we focus on providing advice tailored uniquely for each member and have supported members and invested in our local communities for 80 years.

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