



FOR IMMEDIATE RELEASE
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HURRICANE VICTIMS TO RECEIVE RELIEF FROM GULF & FRASER

Credit union donates \$15,000 towards immediate needs of Atlantic Coast

Burnaby, BC: Gulf & Fraser*, along with its credit union peers, has directed significant funds towards communities in the Atlantic Coast after Hurricane Fiona caused untold damage, affecting families and communities with torrential rain and flooding that has destroyed homes and businesses.

The Board of Directors of Gulf & Fraser, its management and employees are deeply concerned for the people who have lost their homes and their livelihoods.

"This unprecedented event has caused immense hardship for so many people, particularly our farmers. We encourage our fellow credit unions to give what they can towards building back our communities," say Bill Kiss and Jeff Shewfelt, Co-CEOs, Gulf & Fraser.

Credit unions have a long history of coming together to support Canadian communities. With relief and recovery efforts underway, Gulf & Fraser and credit unions across Canada have come together to support the Canadian Red Cross and those who were impacted by this destructive weather, credit union members are encouraged to donate today by visiting <https://Canadian Red Cross/Credit Unions>.

The Canadian Red Cross is working to get help to people in and around affected areas as quickly as possible and provide humanitarian assistance for new needs as they arise. Money raised will enable the Red Cross to carry out relief, recovery, resiliency and risk reduction activities in and beyond the region at the individual and community levels. Gulf & Fraser is donating \$15,000 to the Red Cross Relief initiative.

"Our thoughts are with everyone as they work to pull their lives back together amidst this tragedy. We have faith that, collectively, we can help those who are suffering to rebuild and recover. Now is the time to pull together," add Kiss and Shewfelt.

*Gulf & Fraser is the operating trade name of Gulf and Fraser Fishermen's Credit Union



About Gulf & Fraser

Gulf & Fraser proudly provides our credit union members with a full range of personal and business banking, investment, and insurance solutions. For over 80 years we have been committed to empowering our communities through local collaboration, financial wellness education, and reliable advice and service. We're Gulf & Fraser and we're here to Power your possible™.

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